

DUPLICATE INVOICE



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

Multi Media Services - VA
Attention: Accounts Payable
915 King St
2nd Floor
Alexandria, VA 22314

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
947418-1	11/04/12	November 2012	10/29/12 - 11/04/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Brown/R/Senate	10/29-11/4 TV Sched	5067

Flight Dates	Order #	Alt Order #
10/29/12 - 11/04/12	947418	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/29/12	11/04/12	6a Eyeopener	558-7a	MTWTF--	:30	12	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	12	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	M	10/29/12	5:59 AM	6a Eyeopener	558-7a	:30	SBTV10281233H	\$900.00 NM
6	WCVB	M	10/29/12	6:39 AM	6a Eyeopener	558-7a	:30	SBTV10281233H	\$900.00 NM
14	WCVB	M	10/29/12	6:58 AM	6a Eyeopener	558-7a	:30	SBTV10261231H	\$900.00 NM
16	WCVB	Tu	10/30/12	6:28 AM	6a Eyeopener	558-7a	:30	SBTV10281233H	\$900.00 NM
7	WCVB	Tu	10/30/12	6:38 AM	6a Eyeopener	558-7a	:30	SBTV10261231H	\$900.00 NM
12	WCVB	Tu	10/30/12	6:58 AM	6a Eyeopener	558-7a	:30	SBTV10281233H	\$900.00 NM
3	WCVB	W	10/31/12	6:23 AM	6a Eyeopener	558-7a	:30	SBTV10281233H	\$900.00 NM
13	WCVB	W	10/31/12	6:39 AM	6a Eyeopener	558-7a	:30	SBTV10261231H	\$900.00 NM
8	WCVB	W	10/31/12	6:58 AM	6a Eyeopener	558-7a	:30	SBTV10301234H	\$900.00 NM
10	WCVB	Th	11/01/12	6:43 AM	6a Eyeopener	558-7a	:30	SBTV10261231H	\$900.00 NM
15	WCVB	F	11/02/12	6:38 AM	6a Eyeopener	558-7a	:30	SBTV10261231H	\$900.00 NM
11	WCVB	F	11/02/12	6:59 AM	6a Eyeopener	558-7a	:30	SBTV10311236H	\$900.00 NM
2	10/29/12	11/04/12	Good Morning America	658-9a	MTWTF--	:30	17	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	17	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	M	10/29/12	7:22 AM	Good Morning America	658-9a	:30	SBTV10281233H	\$800.00 NM
20	WCVB	M	10/29/12	7:55 AM	Good Morning America	658-9a	:30	SBTV10261231H	\$800.00 NM
7	WCVB	M	10/29/12	8:18 AM	Good Morning America	658-9a	:30	SBTV10281233H	\$800.00 NM
6	WCVB	M	10/29/12	8:46 AM	Good Morning America	658-9a	:30	SBTV10281233H	\$800.00 NM
12	WCVB	Tu	10/30/12	7:29 AM	Good Morning America	658-9a	:30	SBTV10281233H	\$800.00 NM
15	WCVB	Tu	10/30/12	7:50 AM	Good Morning America	658-9a	:30	SBTV10261231H	\$800.00 NM
16	WCVB	Tu	10/30/12	8:44 AM	Good Morning America	658-9a	:30	SBTV10281233H	\$800.00 NM
21	WCVB	Tu	10/30/12	8:55 AM	Good Morning America	658-9a	:30	SBTV10261231H	\$800.00 NM
19	WCVB	W	10/31/12	7:29 AM	Good Morning America	658-9a	:30	SBTV10281233H	\$800.00 NM
2	WCVB	W	10/31/12	7:55 AM	Good Morning America	658-9a	:30	SBTV10261231H	\$800.00 NM
11	WCVB	W	10/31/12	8:41 AM	Good Morning America	658-9a	:30	SBTV10301234H	\$800.00 NM
8	WCVB	W	10/31/12	8:59 AM	Good Morning America	658-9a	:30	SBTV10281233H	\$800.00 NM
18	WCVB	Th	11/01/12	7:43 AM	Good Morning America	658-9a	:30	SBTV10311236H	\$800.00 NM
14	WCVB	Th	11/01/12	8:48 AM	Good Morning America	658-9a	:30	SBTV10281233H	\$800.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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947418-1	11/04/12	November 2012	10/29/12 - 11/04/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	10/29-11/4 TV Sched	5067	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/29/12	11/04/12	Good Morning America	658-9a	MTWTF--	:30	17	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WCVB	F	11/02/12	7:25 AM	Good Morning America	658-9a	:30	SBTV10281233H	\$800.00 NM
17	WCVB	F	11/02/12	7:43 AM	Good Morning America	658-9a	:30	SBTV10261231H	\$800.00 NM
13	WCVB	F	11/02/12	7:55 AM	Good Morning America	658-9a	:30	SBTV10311236H	\$800.00 NM
3	10/29/12	11/04/12	Live w/ Kelly & Michael	9A-10A	MTWTF--	:30	8	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	8	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WCVB	M	10/29/12	9:29 AM	Live w/ Kelly & Michael	9A-10A	:30	SBTV10261231H	\$500.00 NM
2	WCVB	M	10/29/12	9:59 AM	Live w/ Kelly & Michael	9A-10A	:30	SBTV10281233H	\$500.00 NM
8	WCVB	Tu	10/30/12	9:36 AM	Live w/ Kelly & Michael	9A-10A	:30	SBTV10281233H	\$500.00 NM
1	WCVB	Tu	10/30/12	9:44 AM	Live w/ Kelly & Michael	9A-10A	:30	SBTV10281233H	\$500.00 NM
9	WCVB	W	10/31/12	9:34 AM	Live w/ Kelly & Michael	9A-10A	:30	SBTV10261231H	\$500.00 NM
4	WCVB	W	10/31/12	9:59 AM	Live w/ Kelly & Michael	9A-10A	:30	SBTV10301234H	\$500.00 NM
5	WCVB	Th	11/01/12	9:56 AM	Live w/ Kelly & Michael	9A-10A	:30	SBTV10261231H	\$500.00 NM
7	WCVB	F	11/02/12	9:24 AM	Live w/ Kelly & Michael	9A-10A	:30	SBTV10281233H	\$500.00 NM
5	10/29/12	11/04/12	The View	1058-12n	MTWTF--	:30	8	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	8	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WCVB	M	10/29/12	11:25 AM	The View	1058-12n	:30	SBTV10261231H	\$1,200.00 NM
14	WCVB	M	10/29/12	11:41 AM	The View	1058-12n	:30	SBTV10281233H	\$1,200.00 NM
10	WCVB	Tu	10/30/12	11:38 AM	The View	1058-12n	:30	SBTV10281233H	\$1,200.00 NM
6	WCVB	W	10/31/12	10:59 AM	The View	1058-12n	:30	SBTV10261231H	\$1,200.00 NM
11	WCVB	W	10/31/12	11:34 AM	The View	1058-12n	:30	SBTV10301234H	\$1,200.00 NM
12	WCVB	Th	11/01/12	11:31 AM	The View	1058-12n	:30	SBTV10311236H	\$1,200.00 NM
13	WCVB	Th	11/01/12	11:54 AM	The View	1058-12n	:30	SBTV10281233H	\$1,200.00 NM
8	WCVB	F	11/02/12	10:59 AM	The View	1058-12n	:30	SBTV10311236H	\$1,200.00 NM
6	10/29/12	11/04/12	Midday News	1158a-1230p	MTWTF--	:30	8	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	8	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WCVB	M	10/29/12	12:28 PM	Midday News	1158a-1230p	:30	SBTV10281233H	\$400.00 NM
3	WCVB	M	10/29/12	12:39 PM	Midday News	1158a-1230p	:30	SBTV10261231H	\$400.00 NM
6	WCVB	Tu	10/30/12	12:26 PM	Midday News	1158a-1230p	:30	SBTV10261231H	\$400.00 NM
2	WCVB	Tu	10/30/12	12:29 PM	Midday News	1158a-1230p	:30	SBTV10281233H	\$400.00 NM
10	WCVB	W	10/31/12	12:19 PM	Midday News	1158a-1230p	:30	SBTV10281233H	\$400.00 NM
4	WCVB	W	10/31/12	12:27 PM	Midday News	1158a-1230p	:30	SBTV10261231H	\$400.00 NM
5	WCVB	Th	11/01/12	12:27 PM	Midday News	1158a-1230p	:30	SBTV10261231H	\$400.00 NM
7	WCVB	F	11/02/12	12:28 PM	Midday News	1158a-1230p	:30	SBTV10281233H	\$400.00 NM
7	10/29/12	11/04/12	Millionaire	1228-1p	MTWTF--	:30	4	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	M	10/29/12	12:58 PM	Millionaire	1228-1p	:30	SBTV10281233H	\$500.00 NM
1	WCVB	Tu	10/30/12	12:45 PM	Millionaire	1228-1p	:30	SBTV10281233H	\$500.00 NM
5	WCVB	W	10/31/12	12:40 PM	Millionaire	1228-1p	:30	SBTV10301234H	\$500.00 NM

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser	Product	Estimate Number	
Brown/R/Senate	10/29-11/4 TV Sched	5067	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/29/12	11/04/12	Millionaire	1228-1p	MTWTF--	:30	4	\$500.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Th	11/01/12	12:52 PM	Millionaire	1228-1p	:30	SBTV10311236H	\$500.00 NM
10	10/29/12	11/04/12	The Chew	1-2p	MTWTF--	:30	5	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	WCVB	M	10/29/12	1:27 PM	The Chew	1-2p	:30	SBTV10261231H	\$900.00 NM
6	WCVB	Tu	10/30/12	1:30 PM	The Chew	1-2p	:30	SBTV10261231H	\$900.00 NM
12	WCVB	W	10/31/12	1:34 PM	The Chew	1-2p	:30	SBTV10281233H	\$900.00 NM
10	WCVB	Th	11/01/12	1:30 PM	The Chew	1-2p	:30	SBTV10281233H	\$900.00 NM
9	WCVB	F	11/02/12	1:29 PM	The Chew	1-2p	:30	SBTV10261231H	\$900.00 NM
11	10/29/12	11/04/12	ELLEN EF	4P-5P	MTWTF--	:30	8	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	8	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WCVB	M	10/29/12	3:59 PM	ELLEN EF	4P-5P	:30	SBTV10281233H	\$700.00 NM
11	WCVB	M	10/29/12	4:53 PM	ELLEN EF	4P-5P	:30	SBTV10261231H	\$700.00 NM
7	WCVB	Tu	10/30/12	4:30 PM	ELLEN EF	4P-5P	:30	SBTV10281233H	\$700.00 NM
15	WCVB	Tu	10/30/12	4:55 PM	ELLEN EF	4P-5P	:30	SBTV10281233H	\$700.00 NM
12	WCVB	W	10/31/12	4:31 PM	ELLEN EF	4P-5P	:30	SBTV10281233H	\$700.00 NM
9	WCVB	W	10/31/12	4:47 PM	ELLEN EF	4P-5P	:30	SBTV10261231H	\$700.00 NM
13	WCVB	Th	11/01/12	4:49 PM	ELLEN EF	4P-5P	:30	SBTV10311236H	\$700.00 NM
10	WCVB	F	11/02/12	4:37 PM	ELLEN EF	4P-5P	:30	SBTV10281233H	\$700.00 NM
12	10/29/12	11/04/12	Newscenter 5 at 5	5-6p	MTWTF--	:30	12	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	12	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	10/29/12		Newscenter 5 at 5	5-6p	:00		\$1,500.00 NM
Credited									
15	WCVB	M	10/29/12		Newscenter 5 at 5	5-6p	:00		\$1,500.00 NM
Credited									
3	WCVB	M	10/29/12	5:28 PM	Newscenter 5 at 5	5-6p	:30	SBTV10281233H	\$1,500.00 NM
7	WCVB	Tu	10/30/12	5:23 PM	Newscenter 5 at 5	5-6p	:30	SBTV10261231H	\$1,500.00 NM
1	WCVB	Tu	10/30/12	5:28 PM	Newscenter 5 at 5	5-6p	:30	SBTV10281233H	\$1,500.00 NM
12	WCVB	Tu	10/30/12	5:44 PM	Newscenter 5 at 5	5-6p	:30	SBTV10261231H	\$1,500.00 NM
6	WCVB	W	10/31/12	5:24 PM	Newscenter 5 at 5	5-6p	:30	SBTV10301234H	\$1,500.00 NM
4	WCVB	W	10/31/12	5:28 PM	Newscenter 5 at 5	5-6p	:30	SBTV10281233H	\$1,500.00 NM
13	WCVB	W	10/31/12	5:45 PM	Newscenter 5 at 5	5-6p	:30	SBTV10261231H	\$1,500.00 NM
9	WCVB	Th	11/01/12	5:37 PM	Newscenter 5 at 5	5-6p	:30	SBTV10281233H	\$1,500.00 NM
8	WCVB	F	11/02/12	5:14 PM	Newscenter 5 at 5	5-6p	:30	SBTV10261231H	\$1,500.00 NM
5	WCVB	F	11/02/12	5:24 PM	Newscenter 5 at 5	5-6p	:30	SBTV10311236H	\$1,500.00 NM
13	10/29/12	11/04/12	Newscenter 5 at 6	6-630p	MTWTF--	:30	13	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	13	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	M	10/29/12	6:09 PM	Newscenter 5 at 6	6-630p	:30	SBTV10261231H	\$2,000.00 NM
15	WCVB	M	10/29/12	6:14 PM	Newscenter 5 at 6	6-630p	:30	SBTV10281233H	\$2,000.00 NM



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/29/12	11/04/12	Newscenter 5 at 6	6-630p	MTWTF--	:30	13	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WCVB	M	10/29/12	6:59 PM	Newscenter 5 at 6	6-630p	:30	SBTV10261231H	\$2,000.00 NM
10	WCVB	Tu	10/30/12	6:13 PM	Newscenter 5 at 6	6-630p	:30	SBTV10281233H	\$2,000.00 NM
11	WCVB	Tu	10/30/12	6:25 PM	Newscenter 5 at 6	6-630p	:30	SBTV10281233H	\$2,000.00 NM
4	WCVB	Tu	10/30/12	6:29 PM	Newscenter 5 at 6	6-630p	:30	SBTV10261231H	\$2,000.00 NM
3	WCVB	W	10/31/12	6:09 PM	Newscenter 5 at 6	6-630p	:30	SBTV10301234H	\$2,000.00 NM
13	WCVB	W	10/31/12	6:25 PM	Newscenter 5 at 6	6-630p	:30	SBTV10281233H	\$2,000.00 NM
7	WCVB	W	10/31/12	6:27 PM	Newscenter 5 at 6	6-630p	:30	SBTV10261231H	\$2,000.00 NM
2	WCVB	Th	11/01/12	6:13 PM	Newscenter 5 at 6	6-630p	:30	SBTV10261231H	\$2,000.00 NM
14	WCVB	Th	11/01/12	6:29 PM	Newscenter 5 at 6	6-630p	:30	SBTV10311236H	\$2,000.00 NM
6	WCVB	F	11/02/12	6:11 PM	Newscenter 5 at 6	6-630p	:30	SBTV10281233H	\$2,000.00 NM
12	WCVB	F	11/02/12	6:25 PM	Newscenter 5 at 6	6-630p	:30	SBTV10261231H	\$2,000.00 NM
14	10/29/12	11/04/12	M-F Inside Edition	658-730p	MTWTF--	:30	7	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	7	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
15	WCVB	M	10/29/12	7:14 PM	M-F Inside Edition	658-730p	:30	SBTV10281233H	\$1,500.00 NM
17	WCVB	Tu	10/30/12	6:59 PM	M-F Inside Edition	658-730p	:30	SBTV10281233H	\$1,500.00 NM
11	WCVB	Tu	10/30/12	7:16 PM	M-F Inside Edition	658-730p	:30	SBTV10261231H	\$1,500.00 NM
18	WCVB	W	10/31/12	6:59 PM	M-F Inside Edition	658-730p	:30	SBTV10301234H	\$1,500.00 NM
14	WCVB	W	10/31/12	7:27 PM	M-F Inside Edition	658-730p	:30	SBTV10281233H	\$1,500.00 NM
10	WCVB	Th	11/01/12	7:13 PM	M-F Inside Edition	658-730p	:30	SBTV10281233H	\$1,500.00 NM
9	WCVB	F	11/02/12	7:13 PM	M-F Inside Edition	658-730p	:30	SBTV10311236H	\$1,500.00 NM
15	10/29/12	11/04/12	Chronicle	728-8p	MTWTF--	:30	7	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	7	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WCVB	M	10/29/12	7:38 PM	Chronicle	728-8p	:30	SBTV10281233H	\$1,500.00 NM
13	WCVB	Tu	10/30/12	7:29 PM	Chronicle	728-8p	:30	SBTV10281233H	\$1,500.00 NM
14	WCVB	Tu	10/30/12	7:53 PM	Chronicle	728-8p	:30	SBTV10281233H	\$1,500.00 NM
12	WCVB	W	10/31/12	7:37 PM	Chronicle	728-8p	:30	SBTV10261231H	\$1,500.00 NM
11	WCVB	W	10/31/12	7:54 PM	Chronicle	728-8p	:30	SBTV10301234H	\$1,500.00 NM
15	WCVB	Th	11/01/12	7:42 PM	Chronicle	728-8p	:30	SBTV10261231H	\$1,500.00 NM
7	WCVB	F	11/02/12	7:28 PM	Chronicle	728-8p	:30	SBTV10281233H	\$1,500.00 NM
16	10/29/12	11/04/12	Nightline	1135p-1206a	MTWTF--	:30	8	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	8	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	WCVB	M	10/29/12	11:58 PM	Nightline	1135p-1206a	:30	SBTV10281233H	\$1,000.00 NM
16	WCVB	M	10/29/12	12:18 AM	Nightline	1135p-1206a	:30	SBTV10281233H	\$1,000.00 NM
18	WCVB	Tu	10/30/12	11:44 PM	Nightline	1135p-1206a	:30	SBTV10281233H	\$1,000.00 NM
14	WCVB	Tu	10/30/12	11:56 PM	Nightline	1135p-1206a	:30	SBTV10281233H	\$1,000.00 NM
19	WCVB	W	10/31/12	11:52 PM	Nightline	1135p-1206a	:30	SBTV10281233H	\$1,000.00 NM
12	WCVB	W	10/31/12	12:01 AM	Nightline	1135p-1206a	:30	SBTV10261231H	\$1,000.00 NM
13	WCVB	Th	11/01/12	12:02 AM	Nightline	1135p-1206a	:30	SBTV10311236H	\$1,000.00 NM
15	WCVB	F	11/02/12	11:53 PM	Nightline	1135p-1206a	:30	SBTV10311236H	\$1,000.00 NM
17	10/29/12	11/04/12	Jimmy Kimmel	1205-105a	MTWTF--	:30	8	\$250.00	NM

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WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
947418-1	11/04/12	November 2012	10/29/12 - 11/04/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	10/29-11/4 TV Sched	5067	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	8	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	M	10/29/12	1:16 AM	Jimmy Kimmel	1205-105a	:30	SBTV10261231H	\$250.00 NM
13	WCVB	M	10/29/12	1:31 AM	Jimmy Kimmel	1205-105a	:30	SBTV10281233H	\$250.00 NM
11	WCVB	Tu	10/30/12	12:47 AM	Jimmy Kimmel	1205-105a	:30	SBTV10261231H	\$250.00 NM
1	WCVB	Tu	10/30/12	1:01 AM	Jimmy Kimmel	1205-105a	:30	SBTV10281233H	\$250.00 NM
9	WCVB	W	10/31/12	12:25 AM	Jimmy Kimmel	1205-105a	:30	SBTV10301234H	\$250.00 NM
7	WCVB	W	10/31/12	12:48 AM	Jimmy Kimmel	1205-105a	:30	SBTV10281233H	\$250.00 NM
14	WCVB	Th	11/01/12	12:49 AM	Jimmy Kimmel	1205-105a	:30	SBTV10281233H	\$250.00 NM
4	WCVB	F	11/02/12	12:46 AM	Jimmy Kimmel	1205-105a	:30	SBTV10281233H	\$250.00 NM
18	10/29/12	11/04/12	430a Eyeopener	430-5a	MTWTF--	:30	4	\$50.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	4	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	M	10/29/12	4:40 AM	430a Eyeopener	430-5a	:30	SBTV10281233H	\$50.00 NM
2	WCVB	Tu	10/30/12	4:44 AM	430a Eyeopener	430-5a	:30	SBTV10261231H	\$50.00 NM
3	WCVB	W	10/31/12	4:44 AM	430a Eyeopener	430-5a	:30	SBTV10301234H	\$50.00 NM
5	WCVB	F	11/02/12	4:42 AM	430a Eyeopener	430-5a	:30	SBTV10261231H	\$50.00 NM
19	10/29/12	11/04/12	5a Eyeopener	5-6a	MTWTF--	:30	13	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	13	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/29/12	5:24 AM	5a Eyeopener	5-6a	:30	SBTV10261231H	\$400.00 NM
6	WCVB	M	10/29/12	5:29 AM	5a Eyeopener	5-6a	:30	SBTV10281233H	\$400.00 NM
16	WCVB	M	10/29/12	5:44 AM	5a Eyeopener	5-6a	:30	SBTV10261231H	\$400.00 NM
13	WCVB	Tu	10/30/12	5:38 AM	5a Eyeopener	5-6a	:30	SBTV10281233H	\$400.00 NM
11	WCVB	Tu	10/30/12	5:43 AM	5a Eyeopener	5-6a	:30	SBTV10281233H	\$400.00 NM
7	WCVB	Tu	10/30/12	5:56 AM	5a Eyeopener	5-6a	:30	SBTV10261231H	\$400.00 NM
9	WCVB	W	10/31/12	5:24 AM	5a Eyeopener	5-6a	:30	SBTV10281233H	\$400.00 NM
15	WCVB	W	10/31/12	5:29 AM	5a Eyeopener	5-6a	:30	SBTV10261231H	\$400.00 NM
12	WCVB	W	10/31/12	5:44 AM	5a Eyeopener	5-6a	:30	SBTV10301234H	\$400.00 NM
8	WCVB	Th	11/01/12	5:22 AM	5a Eyeopener	5-6a	:30	SBTV10311236H	\$400.00 NM
14	WCVB	Th	11/01/12	5:39 AM	5a Eyeopener	5-6a	:30	SBTV10281233H	\$400.00 NM
5	WCVB	F	11/02/12	5:25 AM	5a Eyeopener	5-6a	:30	SBTV10311236H	\$400.00 NM
4	WCVB	F	11/02/12	5:29 AM	5a Eyeopener	5-6a	:30	SBTV10281233H	\$400.00 NM
20	10/29/12	11/04/12	Newscenter 5 at 11	11-1130p	MTWTF-S	:30	16	\$2,500.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF-S	16	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
22	WCVB	M	10/29/12	11:24 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10261231H	\$2,500.00 NM
10	WCVB	M	10/29/12	11:44 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10281233H	\$2,500.00 NM
17	WCVB	Tu	10/30/12	11:23 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10261231H	\$2,500.00 NM
26	WCVB	Tu	10/30/12	11:28 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10281233H	\$2,500.00 NM
24	WCVB	W	10/31/12	11:14 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10281233H	\$2,500.00 NM
11	WCVB	W	10/31/12	11:23 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10261231H	\$2,500.00 NM
16	WCVB	W	10/31/12	11:27 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10301234H	\$2,500.00 NM
12	WCVB	Th	11/01/12	11:15 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10311236H	\$2,500.00 NM
27	WCVB	Th	11/01/12	11:23 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10281233H	\$2,500.00 NM

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DUPLICATE INVOICE



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Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
947418-1	11/04/12	November 2012	10/29/12 - 11/04/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	10/29-11/4 TV Sched	5067	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/29/12	11/04/12	Newscenter 5 at 11	11-1130p	MTWTF-S	:30	16	\$2,500.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
20	WCVB	Th	11/01/12	11:29 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10261231H	\$2,500.00 NM
28	WCVB	F	11/02/12	11:13 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10261231H	\$2,500.00 NM
19	WCVB	F	11/02/12	11:22 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10311236H	\$2,500.00 NM
14	WCVB	F	11/02/12	11:28 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10281233H	\$2,500.00 NM
23	WCVB	Su	11/04/12	11:13 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10311236H	\$2,500.00 NM
21	WCVB	Su	11/04/12	11:23 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10281233H	\$2,500.00 NM
9	WCVB	Su	11/04/12	11:30 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10261231H	\$2,500.00 NM
21	10/29/12	11/04/12	Post 1130p Late News	1130p-1135p	MTWTF-S	:30	4	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF-S	4	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	M	10/29/12	11:52 PM	Post 1130p Late News	1130p-1135p	:30	SBTV10261231H	\$1,600.00 NM
1	WCVB	Tu	10/30/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV10261231H	\$1,600.00 NM
2	WCVB	F	11/02/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV10261231H	\$1,600.00 NM
7	WCVB	Su	11/04/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV-072712-06H	\$1,600.00 NM
22	10/29/12	11/04/12	8a Sat Wknd Eyeopener	Sa 8a-9a	-----S-	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S-	3	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	Sa	11/03/12	8:22 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	SBTV-072712-06H	\$600.00 NM
3	WCVB	Sa	11/03/12	8:42 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	SBTV10311236H	\$600.00 NM
2	WCVB	Sa	11/03/12	8:53 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	SBTV10311236H	\$600.00 NM
26	10/29/12	11/04/12	6a Weekend Eyeopener	558-7a	-----SS	:30	5	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----SS	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	Sa	11/03/12	6:21 AM	6a Weekend Eyeopener	558-7a	:30	SBTV10261231H	\$350.00 NM
6	WCVB	Sa	11/03/12	6:41 AM	6a Weekend Eyeopener	558-7a	:30	SBTV-072712-06H	\$350.00 NM
5	WCVB	Sa	11/03/12	6:57 AM	6a Weekend Eyeopener	558-7a	:30	SBTV10311236H	\$350.00 NM
8	WCVB	Su	11/04/12	6:24 AM	6a Weekend Eyeopener	558-7a	:30	SBTV10311236H	\$350.00 NM
3	WCVB	Su	11/04/12	6:51 AM	6a Weekend Eyeopener	558-7a	:30	SBTV10281233H	\$350.00 NM
27	10/29/12	11/04/12	Weekend GMA	7-8a	-----SS	:30	5	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----SS	5	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	Sa	11/03/12	7:30 AM	Weekend GMA	7-8a	:30	SBTV10311236H	\$600.00 NM
4	WCVB	Sa	11/03/12	7:46 AM	Weekend GMA	7-8a	:30	SBTV10281233H	\$600.00 NM
7	WCVB	Sa	11/03/12	7:58 AM	Weekend GMA	7-8a	:30	SBTV10261231H	\$600.00 NM
6	WCVB	Su	11/04/12	7:40 AM	Weekend GMA	7-8a	:30	SBTV10261231H	\$600.00 NM
3	WCVB	Su	11/04/12	7:47 AM	Weekend GMA	7-8a	:30	SBTV-072712-06H	\$600.00 NM
28	10/29/12	11/04/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----SS	:30	5	\$50.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----SS	5	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	Sa	11/03/12	5:09 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	SBTV10311236H	\$50.00 NM

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Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
947418-1	11/04/12	November 2012	10/29/12 - 11/04/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	10/29-11/4 TV Sched	5067	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
28	10/29/12	11/04/12	5a Weekend Eyeopener Sa/Su 5a-6a Class of Time- Immediately Pre-emptible No Makegood Required		-----SS	:30	5	\$50.00	NM																																																																														
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>5</td><td>WCVB</td><td>Sa</td><td>11/03/12</td><td>5:58 AM</td><td>5a Weekend Eyeopener</td><td>Sa/Su 5a-6a</td><td>:30</td><td>SBTV10281233H</td><td>\$50.00</td><td>NM</td></tr><tr><td>3</td><td>WCVB</td><td>Su</td><td>11/04/12</td><td>5:10 AM</td><td>5a Weekend Eyeopener</td><td>Sa/Su 5a-6a</td><td>:30</td><td>SBTV10261231H</td><td>\$50.00</td><td>NM</td></tr><tr><td>6</td><td>WCVB</td><td>Su</td><td>11/04/12</td><td>5:27 AM</td><td>5a Weekend Eyeopener</td><td>Sa/Su 5a-6a</td><td>:30</td><td>SBTV-072712-06H</td><td>\$50.00</td><td>NM</td></tr><tr><td>8</td><td>WCVB</td><td>Su</td><td>11/04/12</td><td>5:57 AM</td><td>5a Weekend Eyeopener</td><td>Sa/Su 5a-6a</td><td>:30</td><td>SBTV10311236H</td><td>\$50.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	WCVB	Sa	11/03/12	5:58 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	SBTV10281233H	\$50.00	NM	3	WCVB	Su	11/04/12	5:10 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	SBTV10261231H	\$50.00	NM	6	WCVB	Su	11/04/12	5:27 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	SBTV-072712-06H	\$50.00	NM	8	WCVB	Su	11/04/12	5:57 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	SBTV10311236H	\$50.00	NM																							
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8	WCVB	Su	11/04/12	5:57 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	SBTV10311236H	\$50.00	NM																																																																													
29	10/29/12	11/04/12	8a Sun Wknd Eyeopener Su 8-10a Class of Time - Immediately Pre-emptible without notice		-----S	:30	5	\$350.00	NM																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----S</td><td>5</td><td>\$350.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>3</td><td>WCVB</td><td>Su</td><td>11/04/12</td><td>8:22 AM</td><td>8a Sun Wknd Eyeopener</td><td>Su 8-10a</td><td>:30</td><td>SBTV10311236H</td><td>\$350.00</td><td>NM</td></tr><tr><td>6</td><td>WCVB</td><td>Su</td><td>11/04/12</td><td>8:40 AM</td><td>8a Sun Wknd Eyeopener</td><td>Su 8-10a</td><td>:30</td><td>SBTV10311236H</td><td>\$350.00</td><td>NM</td></tr><tr><td>9</td><td>WCVB</td><td>Su</td><td>11/04/12</td><td>8:57 AM</td><td>8a Sun Wknd Eyeopener</td><td>Su 8-10a</td><td>:30</td><td>SBTV10281233H</td><td>\$350.00</td><td>NM</td></tr><tr><td>7</td><td>WCVB</td><td>Su</td><td>11/04/12</td><td>9:11 AM</td><td>8a Sun Wknd Eyeopener</td><td>Su 8-10a</td><td>:30</td><td>SBTV10261231H</td><td>\$350.00</td><td>NM</td></tr><tr><td>5</td><td>WCVB</td><td>Su</td><td>11/04/12</td><td>9:28 AM</td><td>8a Sun Wknd Eyeopener</td><td>Su 8-10a</td><td>:30</td><td>SBTV-072712-06H</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----S	5	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WCVB	Su	11/04/12	8:22 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	SBTV10311236H	\$350.00	NM	6	WCVB	Su	11/04/12	8:40 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	SBTV10311236H	\$350.00	NM	9	WCVB	Su	11/04/12	8:57 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	SBTV10281233H	\$350.00	NM	7	WCVB	Su	11/04/12	9:11 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	SBTV10261231H	\$350.00	NM	5	WCVB	Su	11/04/12	9:28 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	SBTV-072712-06H	\$350.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
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30	10/29/12	11/04/12	This Week / C. Amanpour 10-11a Class of Time - Pre-emptible with notice		-----S	:30	1	\$2,000.00	NM																																																																														
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31	10/29/12	11/04/12	OTR 11a 1058a-1130a Class of Time- Immediately Pre-emptible No Makegood Required		-----S	:30	2	\$100.00	NM																																																																														
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2	WCVB	Su	11/04/12	11:28 AM	OTR 11a	1058a-1130a	:30	SBTV10281233H	\$100.00	NM																																																																													
32	10/29/12	11/04/12	6p News Weekend 6-630p Class of Time - Pre-emptible with notice		-----S	:30	1	\$1,000.00	NM																																																																														
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33	10/29/12	11/04/12	Sportscenter 5 OT 1135p-12m Class of Time - Pre-emptible with notice		-----S	:30	2	\$1,200.00	NM																																																																														
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
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1	WCVB	Su	11/04/12	11:43 PM	Sportscenter 5 OT	1135p-12m	:30	SBTV10311236H	\$1,200.00	NM																																																																													
2	WCVB	Su	11/04/12	11:58 PM	Sportscenter 5 OT	1135p-12m	:30	SBTV10311236H	\$1,200.00	NM																																																																													
34	10/29/12	11/04/12	GENERAL HOSPITAL ABC SOAPS ROTA Class of Time - Fixed Non Pre-emptible		MTWTF--	:30	4	\$1,200.00	NM																																																																														
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4	WCVB	M	10/29/12	2:15 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV10281233H	\$1,200.00	NM																																																																													
2	WCVB	M	10/29/12	3:10 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV10281233H	\$1,200.00	NM																																																																													
1	WCVB	Tu	10/30/12	2:25 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV10281233H	\$1,200.00	NM																																																																													
5	WCVB	W	10/31/12	2:25 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV10261231H	\$1,200.00	NM																																																																													

DUPLICATE INVOICE



www.thebostonchannel.com

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WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
947418-1	11/04/12	November 2012	10/29/12 - 11/04/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	10/29-11/4 TV Sched	5067	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	10/29/12	11/04/12	KATIE COURIC DAY	3-4p	MTWTF--	:30	5	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	10/29/12	4:46 PM	KATIE COURIC DAY	3-4p	:30	SBTV10281233H	\$600.00 NM
1	WCVB	Tu	10/30/12	3:59 PM	KATIE COURIC DAY	3-4p	:30	SBTV10261231H	\$600.00 NM
4	WCVB	W	10/31/12	3:38 PM	KATIE COURIC DAY	3-4p	:30	SBTV10301234H	\$600.00 NM
5	WCVB	Th	11/01/12	3:41 PM	KATIE COURIC DAY	3-4p	:30	SBTV10261231H	\$600.00 NM
3	WCVB	F	11/02/12	3:13 PM	KATIE COURIC DAY	3-4p	:30	SBTV10311236H	\$600.00 NM
36	10/29/12	11/04/12	STEVE HARVEY DAY	10-11a	MTWTF--	:30	4	\$150.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	4	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	M	10/29/12	10:40 AM	STEVE HARVEY DAY	10-11a	:30	SBTV10261231H	\$150.00 NM
2	WCVB	Tu	10/30/12	10:39 AM	STEVE HARVEY DAY	10-11a	:30	SBTV10261231H	\$150.00 NM
1	WCVB	W	10/31/12	10:11 AM	STEVE HARVEY DAY	10-11a	:30	SBTV10281233H	\$150.00 NM
3	WCVB	F	11/02/12	10:45 AM	STEVE HARVEY DAY	10-11a	:30	SBTV10261231H	\$150.00 NM
37	10/29/12	11/04/12	CASTLE SAT LF	SA 1205A-105A	-----S-	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	11/03/12	12:40 AM	CASTLE SAT LF	SA 1205A-105A	:30	SBTV10281233H	\$100.00 NM
38	10/29/12	11/04/12	Chris Matthews 1230p	Su 1230p-1p	-----S	:30	1	\$100.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	11/04/12	11:49 AM	Chris Matthews 1230p	Su 1230p-1p	:30	SBTV10261231H	\$100.00 NM
39	10/29/12	11/04/12	On the Record Election S	658-8p	-----S	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	11/04/12		On the Record Election Sp	658-8p	:00		\$2,500.00 NM
See MG 39.2									
2	WCVB	Su	11/04/12	7:21 PM	OTR	LOCAL PRIME SP	:30	SBTV10311236H	\$2,500.00 NM
MG for 39.1 11/04									
40	10/29/12	11/04/12	CASTLE SUN LF	12A-1A	-----S	:30	2	\$100.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	2	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	Su	11/04/12	12:35 AM	CASTLE SUN LF	12A-1A	:30	SBTV10281233H	\$100.00 NM
1	WCVB	Su	11/04/12	12:59 AM	CASTLE SUN LF	12A-1A	:30	SBTV10261231H	\$100.00 NM
41	10/29/12	11/04/12	PRIVATE PRACTICE WK1A-2A		-----S	:30	1	\$100.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	11/04/12	1:31 AM	PRIVATE PRACTICE WKNDLF 2 1A-2A		:30	SBTV-072712-06H	\$100.00 NM

DUPLICATE INVOICE



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WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
947418-1	11/04/12	November 2012	10/29/12 - 11/04/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	10/29-11/4 TV Sched	5067	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	10/31/12	11/04/12	6a Eyeopener	558-7a	--WTF--	1:00	3	\$1,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	3	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/31/12	6:44 AM	6a Eyeopener	558-7a	1:00	SBTV10301235H	\$1,800.00 NM
2	WCVB	Th	11/01/12	6:57 AM	6a Eyeopener	558-7a	1:00	SBTV11011237H	\$1,800.00 NM
3	WCVB	F	11/02/12	6:23 AM	6a Eyeopener	558-7a	1:00	SBTV11011237H	\$1,800.00 NM
43	10/31/12	11/04/12	Good Morning America	658-9a	--WTF--	1:00	3	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	3	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/31/12	8:48 AM	Good Morning America	658-9a	1:00	SBTV10301235H	\$1,600.00 NM
2	WCVB	Th	11/01/12	8:54 AM	Good Morning America	658-9a	1:00	SBTV11011237H	\$1,600.00 NM
3	WCVB	F	11/02/12	8:40 AM	Good Morning America	658-9a	1:00	SBTV11011237H	\$1,600.00 NM
44	10/31/12	11/04/12	Live w/ Kelly & Michael	9A-10A	--WTF--	1:00	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	11/01/12	9:35 AM	Live w/ Kelly & Michael	9A-10A	1:00	SBTV11011237H	\$1,000.00 NM
2	WCVB	F	11/02/12	9:55 AM	Live w/ Kelly & Michael	9A-10A	1:00	SBTV11011237H	\$1,000.00 NM
45	10/31/12	11/04/12	The View	1058-12n	--WTF--	1:00	2	\$2,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	2	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	11/01/12	11:59 AM	The View	1058-12n	1:00	SBTV11011237H	\$2,400.00 NM
2	WCVB	F	11/02/12	11:33 AM	The View	1058-12n	1:00	SBTV11011237H	\$2,400.00 NM
46	10/29/12	11/04/12	Midday News	1158a-1230p	--WTF--	1:00	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	11/01/12	12:09 PM	Midday News	1158a-1230p	1:00	SBTV11011237H	\$800.00 NM
2	WCVB	F	11/02/12	12:14 PM	Midday News	1158a-1230p	1:00	SBTV11011237H	\$800.00 NM
47	10/29/12	11/04/12	Millionaire	1228-1p	MTWTF--	1:00	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	11/02/12	12:44 PM	Millionaire	1228-1p	1:00	SBTV11011237H	\$1,000.00 NM
48	10/29/12	11/04/12	GENERAL HOSPITAL	ABC SOAPS ROTA	MTWTF--	1:00	1	\$2,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	1	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	11/02/12	2:21 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	1:00	SBTV11011237H	\$2,400.00 NM
49	11/01/12	11/04/12	ELLEN EF	4P-5P	---TF--	1:00	2	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	2	\$1,400.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE



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Invoice #	Invoice Date	Invoice Month	Invoice Period
947418-1	11/04/12	November 2012	10/29/12 - 11/04/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	10/29-11/4 TV Sched	5067	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	11/01/12	11/04/12	ELLEN EF	4P-5P	---TF--	1:00	2	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB Th 11/01/12 4:21 PM ELLEN EF 4P-5P 1:00 SBTV11011237H \$1,400.00 NM									
1 WCVB F 11/02/12 4:32 PM ELLEN EF 4P-5P 1:00 SBTV11011237H \$1,400.00 NM									
50	10/29/12	11/04/12	Newscenter 5 at 5	5-6p	---TF--	1:00	3	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ---TF-- 3 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Th 11/01/12 5:13 PM Newscenter 5 at 5 5-6p 1:00 SBTV11011237H \$3,000.00 NM									
2 WCVB Th 11/01/12 5:28 PM Newscenter 5 at 5 5-6p 1:00 SBTV11011237H \$3,000.00 NM									
3 WCVB F 11/02/12 5:38 PM Newscenter 5 at 5 5-6p 1:00 SBTV11011237H \$3,000.00 NM									
51	10/29/12	11/04/12	Newscenter 5 at 6	6-630p	MTWTF--	1:00	2	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 MTWTF-- 2 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Th 11/01/12 6:23 PM Newscenter 5 at 6 6-630p 1:00 SBTV11011237H \$4,000.00 NM									
2 WCVB F 11/02/12 6:28 PM Newscenter 5 at 6 6-630p 1:00 SBTV11011237H \$4,000.00 NM									
52	10/29/12	11/04/12	M-F Inside Edition	658-730p	MTWTF--	1:00	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 MTWTF-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Tu 10/30/12 7:19 PM M-F Inside Edition 658-730p 1:00 SBTV10301235H \$3,000.00 NM									
53	10/29/12	11/04/12	Chronicle	728-8p	MTWTF--	1:00	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 MTWTF-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Th 11/01/12 7:28 PM Chronicle 728-8p 1:00 SBTV11011237H \$3,000.00 NM									
54	10/29/12	11/04/12	Nightline	1135p-1206a	MTWTF--	1:00	2	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 MTWTF-- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Th 11/01/12 11:56 PM Nightline 1135p-1206a 1:00 SBTV11011237H \$2,000.00 NM									
2 WCVB F 11/02/12 12:01 AM Nightline 1135p-1206a 1:00 SBTV11011237H \$2,000.00 NM									
55	10/29/12	11/04/12	Jimmy Kimmel	1205-105a	---TF--	1:00	2	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ---TF-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB Th 11/01/12 1:01 AM Jimmy Kimmel 1205-105a 1:00 SBTV11011237H \$500.00 NM									
1 WCVB F 11/02/12 1:02 AM Jimmy Kimmel 1205-105a 1:00 SBTV11011237H \$500.00 NM									
56	10/29/12	11/04/12	430a Eyeopener	430-5a	--WTF--	1:00	1	\$100.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 --WTF-- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Th 11/01/12 4:39 AM 430a Eyeopener 430-5a 1:00 SBTV11011237H \$100.00 NM									



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947418-1	11/04/12	November 2012	10/29/12 - 11/04/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	10/29-11/4 TV Sched	5067	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
57	10/29/12	11/04/12	5a Eyeopener	5-6a	MTWTF--	1:00	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	11/01/12	5:56 AM	5a Eyeopener	5-6a	1:00	SBTV11011237H	\$800.00 NM
2	WCVB	F	11/02/12	5:12 AM	5a Eyeopener	5-6a	1:00	SBTV11011237H	\$800.00 NM
58	10/29/12	11/04/12	Newscenter 5 at 11	11-1130p	---TFSS	1:00	2	\$5,000.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TFSS	2	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Th	11/01/12	11:25 PM	Newscenter 5 at 11	11-1130p	1:00	SBTV11011237H	\$5,000.00 NM
1	WCVB	F	11/02/12	11:24 PM	Newscenter 5 at 11	11-1130p	1:00	SBTV11011237H	\$5,000.00 NM
59	10/29/12	11/04/12	Post 1130p Late News	1130p-1135p	MTWTF-S	1:00	1	\$3,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF-S	1	\$3,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	11/01/12	11:35 PM	Post 1130p Late News	1130p-1135p	1:00	SBTV11011237H	\$3,200.00 NM
60	10/29/12	11/04/12	6a Weekend Eyeopener	558-7a	-----SS	1:00	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----SS	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	11/04/12	6:41 AM	6a Weekend Eyeopener	558-7a	1:00	SBTV11011237H	\$700.00 NM
61	10/29/12	11/04/12	Weekend GMA	7-8a	-----SS	1:00	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----SS	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	11/04/12	6:58 AM	Weekend GMA	7-8a	1:00	SBTV11011237H	\$1,200.00 NM
62	10/29/12	11/04/12	6p News Weekend	6-630p	-----S	1:00	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	11/04/12	6:25 PM	6p News Weekend	6-630p	1:00	SBTV11011237H	\$2,000.00 NM
63	10/29/12	11/04/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----SS	1:00	1	\$100.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----SS	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	11/03/12	5:28 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	1:00	SBTV11011237H	\$100.00 NM
64	10/29/12	11/04/12	8a Sun Wknd Eyeopener	Su 8-10a	-----S	1:00	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	11/04/12	9:51 AM	8a Sun Wknd Eyeopener	Su 8-10a	1:00	SBTV11011237H	\$700.00 NM

Total Spots

246



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INVOICE

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947418-1	11/04/12	November 2012	10/29/12 - 11/04/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Brown/R/Senate	10/29-11/4 TV Sched	5067	

Payment Terms 30 Days

<u>Gross Total</u>	\$275,050.00
<u>Agency Commission</u>	\$41,257.50
<u>Net Amount Due</u>	\$233,792.50